



Conference Program - Parallel sessions

Idanha-a-Nova

July 1 | 11:30-12:30

SESSION 1: Triple Helix interactions in less favoured regions

Room: **HELIX 1**

Chair: Domingos Santos

Paper	First author	Other author(s)
THE TRIPLE HELIX APPROACH: INTERACTIONS AND DYNAMICS OF INNOVATION IN LESS FAVOURED REGIONS: THE POLYTECHNIC OF GUARDA CASE	Manuela Natário	Ascensão Braga Ana Daniel Cecília Rosa Miguel Salgado
MEASURING PORTUGUESE REGIONAL COMPETITIVENESS THROUGH DATA ENVELOPMENT ANALYSIS	Pedro Mota Veiga	João Ferreira
EXPLORING THE SUSTAINABILITY DIMENSION TO POSITION PORTUGUESE BEIRAS REGION	Jorge Julião	Marcelo Gaspar Benny Tjahjono
INNOVATION POLICIES IN LESS FAVOURED REGIONS: TRIPLE HELIX AS REGIONAL DEVELOPMENT ENGINES	Domingos Santos	Maria João Simões
THE LONG ROAD FROM ONE-SIZE-FITS-ALL SME PROMOTION TO BESPOKE BUSINESS START-UPS	Carla S. E. Marques	Chris Gerry Carmem Leal Carlos P. Marques
THE ROLE OF LANGUAGES SKILLS IN THE DISRUPTIVE SKILLSET ALIGNMENT INDUCED BY THE FORTHCOMING INDUSTRIAL REVOLUTION	Monica Regio	Marcelo Gaspar Luís Farinha Margarida Morgado

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SESSION 2: Triple Helix case studies

Room: **HELIX 2**

Chair: Vitor Braga

Paper	First author	Other author(s)
TRIPLE HELIX IN AGRICULTURE CONTEXT. THE CASE OF PRUNUS NETWORK IN BEIRA INTERIOR REGION	Dora Ferreira	Maria Paula Simões Carmo Martins Pedro Dinis Gaspar
MULTIVARIATE ANALYSIS OF THE IMPACT OF ENTREPRENEURIAL ACTIVITIES USING GEM DATASET	Vitor Braga	João Campos Aldina Correia Alexandra Braga
A TRIPLE HELIX INTERACTION ON HOSPITALITY. THE CASE OF <i>MONSANTO GEOHOTEL ESCOLA</i>	Luís Farinha	Ana Rita Baptista Garcia Sara Brito Filipe
CONTRIBUTION OF AN AGRICULTURE PROJECT IN THE BEIRA INTERIOR REGION TO REGIONAL DEVELOPMENT: HOW CAN THE TRIPLE HÉLIX METHODOLOGY EXPLAIN THIS?	Maria Paula Simões	Dora Ferreira Carmo Martins
(INFORMAL) CO-OPERATION-BASED INTERNATIONALISATION: THE CASE OF THE PORTUGUESE TEXTILE INDUSTRY	Vitor Braga	Ana Cristina Gonçalves Alexandra Braga
O PROCESSO DE INTERAÇÃO UNIVERSIDADE - EMPRESA E O MODELO DA "TRIPLE HELIX": A EXPERIÊNCIA DA UTFPR NO BRASIL	Luiz César de Oliveira	Marcio Jacometti

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SESSION 3: Triple Helix: Complementary perspectives

Room: HELIX 3

Chair: Carla Marques

Paper	First author	Other author(s)
INTERNATIONALIZATION STRATEGY OF KIBS: THE REFLECT OF KNOWLEDGE, COOPERATION ON INNOVATION	Alexandra Braga	Carla Marques Zélia Serrasqueiro
DESIGN EDUCATION BRIDGING ACADEMY AND LOCAL CONTEXT	Ermanno Aparo	Liliana Soares Manuel Rivas Ana Filomena Curralo
MUSICAL INSTRUMENT DESIGN: ESTABLISHING THE FOUNDATIONS FOR A COLLABORATIVE PROJECT	Ermanno Aparo	Fernando Moreira da Silva Vasco Silva de Faria
BORN TO BE NA ENTREPRENEUR? A SOCIAL EDUCATIONAL AND INNOVATION PERSPEC	Cátia Castro	Vitor Braga Aldina Correia Alexandra Braga
IS PORTUGAL NA OUTLIER IN FEMALE ENTREPRENEURSHIP?	Joana Moreira	Vitor Braga Aldina Correia Alexandra Braga
SUSTAINABLE PRACTICES IN PUBLIC EVENTS	Andromeda Menezes	Rui M. Lima Isabel Loureiro André Luiz Aquere